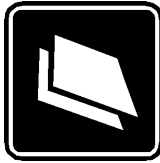




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Streetdirectory Indonesia

Denny Charter

Solutions
powered by 



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Company Profile



Singapore
Malaysia
Indonesia



Travel Guide Portal

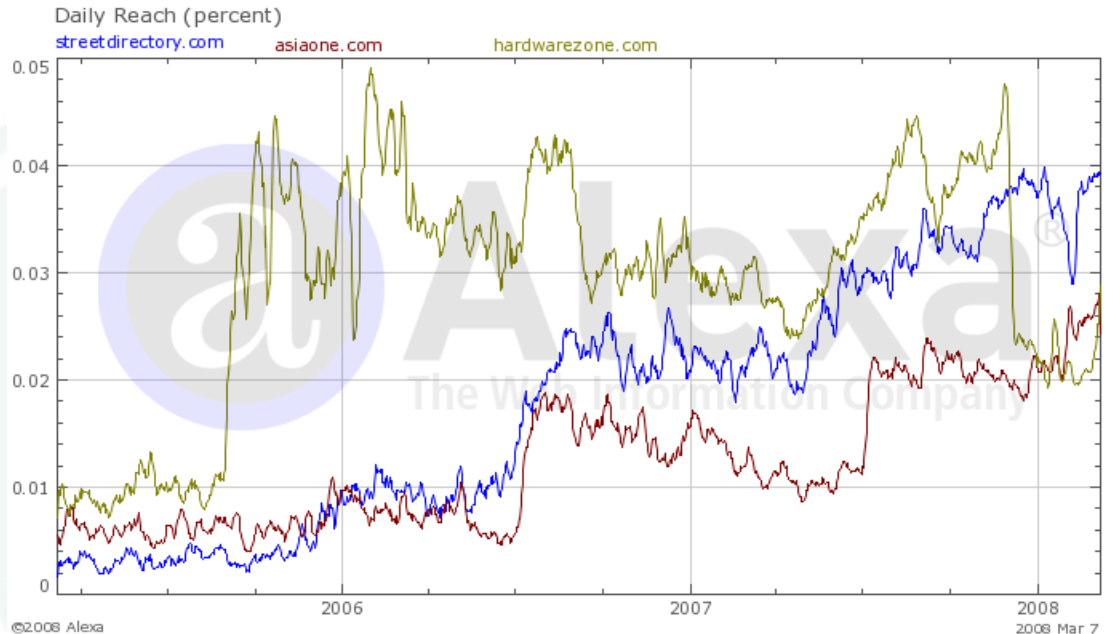
- <http://streetdirectory.com>
- <http://streetdirectory.co.id>
- <http://streetdirectory.net.my>

Solutions

powered by 

Spatial Analysis Solution :

- Space*
- Webtrace*
- Weblocate*
- Mobile Map*





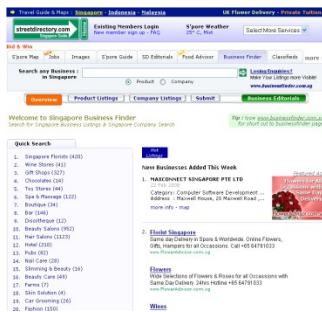
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Key Indicator

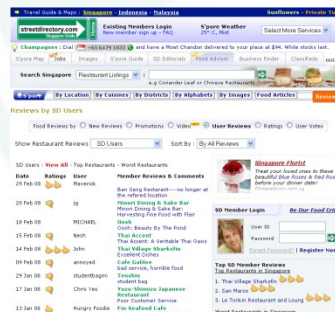


| Item | Performance Indicator | Statistics |
|------|-----------------------|--|
| 1 | Monthly Page Views | 22 million |
| 2 | Unique Visitors | 1.2 million |
| 3 | Global Ranking | Top 3000 worldwide |
| 4 | Local Ranking | Top 28 website in Singapore , 459 Indonesia |
| 5 | Cached Pages | > 1.5 million cached pages in popular search engines |

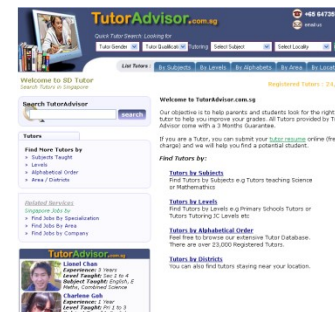
Food Advisor



Business Finder



Tutor Advisor





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Representative Office

Singapore :

305 Alexandra Road #05 – 12
Vantage Automotive Centre
Singapore 159942
Phone : +65 6474 4005
Fax : +65 6474 4525

Indonesia :

Wisma 77 Lantai 5 Jalan Letjen
S. Parman Kav. 77 Slipi
Palmerah Jakarta Barat
Phone : +62 21 5369 0808
Fax : +62 21 536 1048



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Solution



space

Space : Market Analysis

Space :Logistics Planning

Space: Work Force Management

Space: Distribution



trace

Automated fleet management systems

GPS enabled Handsets

Covert GPS surveillance



weblocate

Retail locator

Location Maps

Maplite

Webtrace

Campus Maps

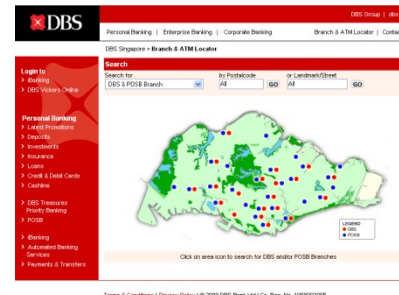
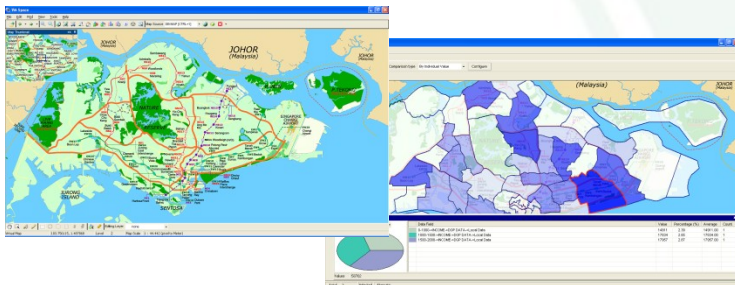


mobile

Directory Listings accessed via WAP phones

Maps and directories accessed via PDA

Wireless Navigation Via Standard mobile phones





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TRACE



trace

- Aplikasi Pelacak / Pemantau posisi armada kendaraan yang banyak digunakan oleh perusahaan ataupun individu di Indonesia.
- Mengabungkan teknologi GIS, GPS, Internet, dan Jaringan Komunikasi GSM (SMS dan GPRS).





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Latar Belakang

- Penelitian dari Dephub : dari 34 titik jalan arteri 32 titik diantaranya macet. [[sumber](#)]
- Tingkat pertumbuhan kendaraan di jakarta 11% pertahun dan pertumbuhan jalan 1% per tahun. [[sumber](#)]
- Kecepatan rata-rata pada jam sibuk di jalan utama Jakarta hanya 12 Km/jam. Terjadi in efisiensi 60% dari total perjalanan jika normalnya adalah 30 Km/jam.



**KERUGIAN BAGI
PERUSAHAAN TAKSI**



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Level of Service



30 % pelanggan yang terlayani



70 % pelanggan terbang

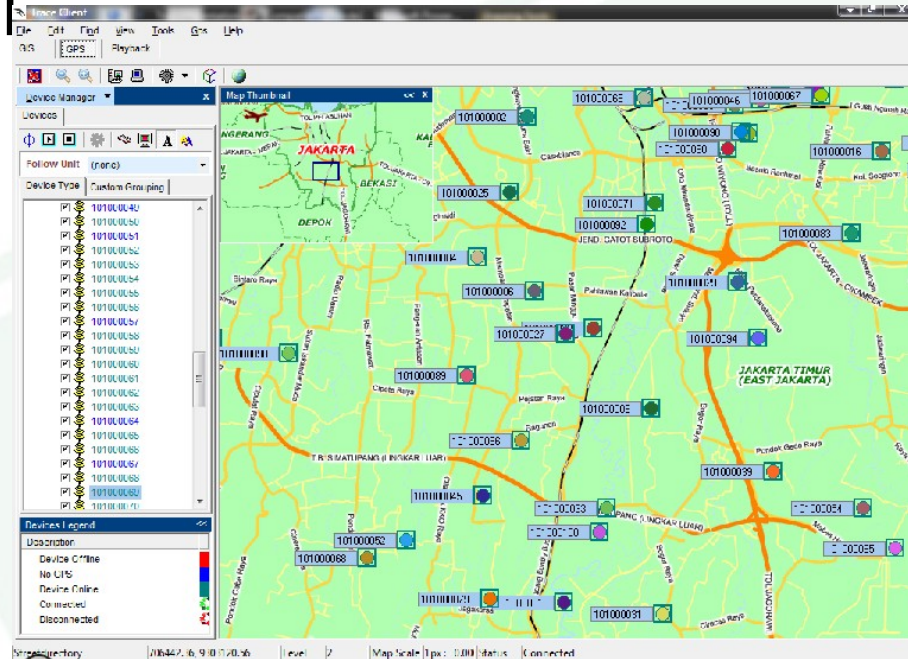




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SOLUSI

Pemanfaatan Teknologi Informasi

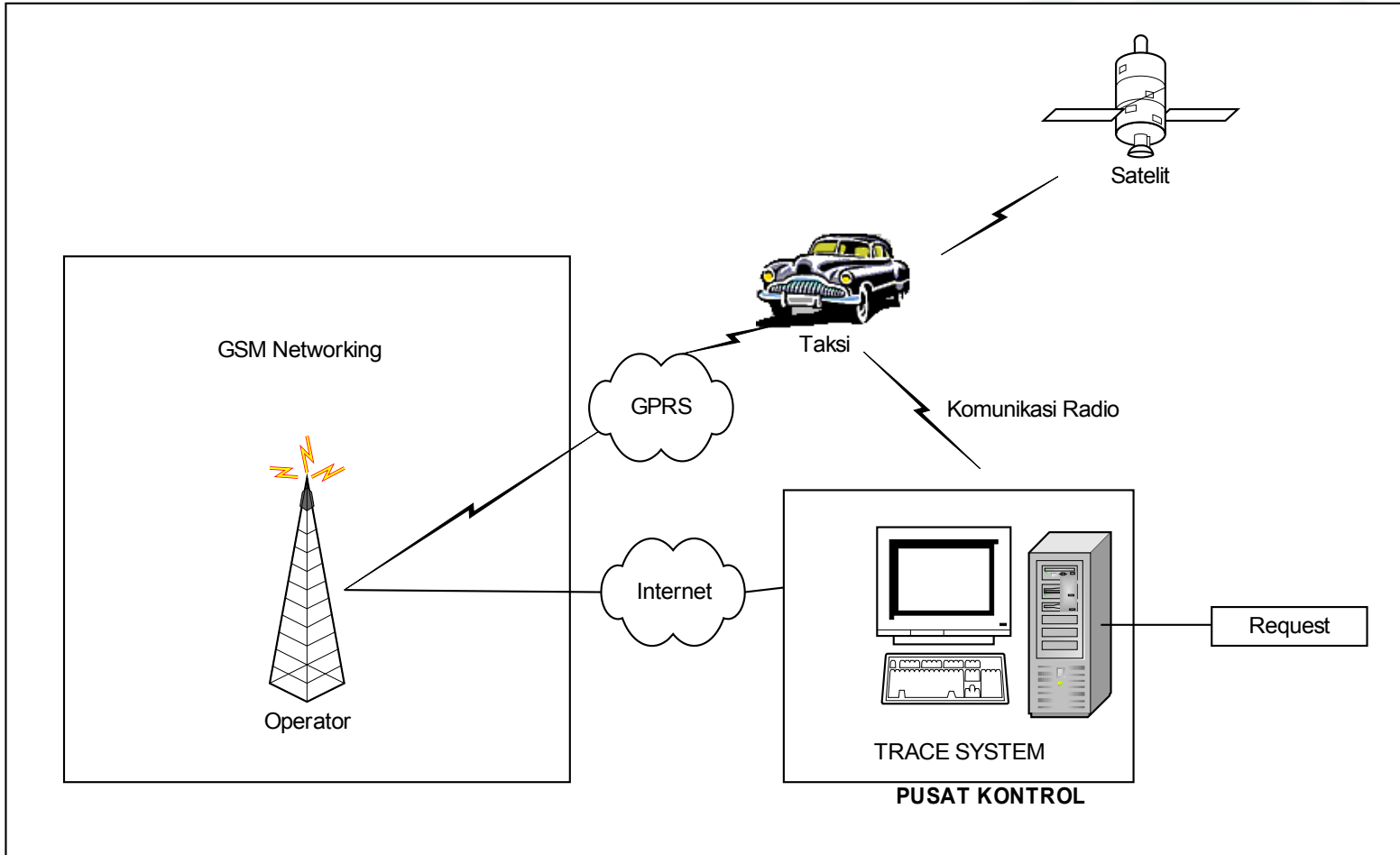


Fleet Management



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General Struktur





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Kategori Komponen



trace

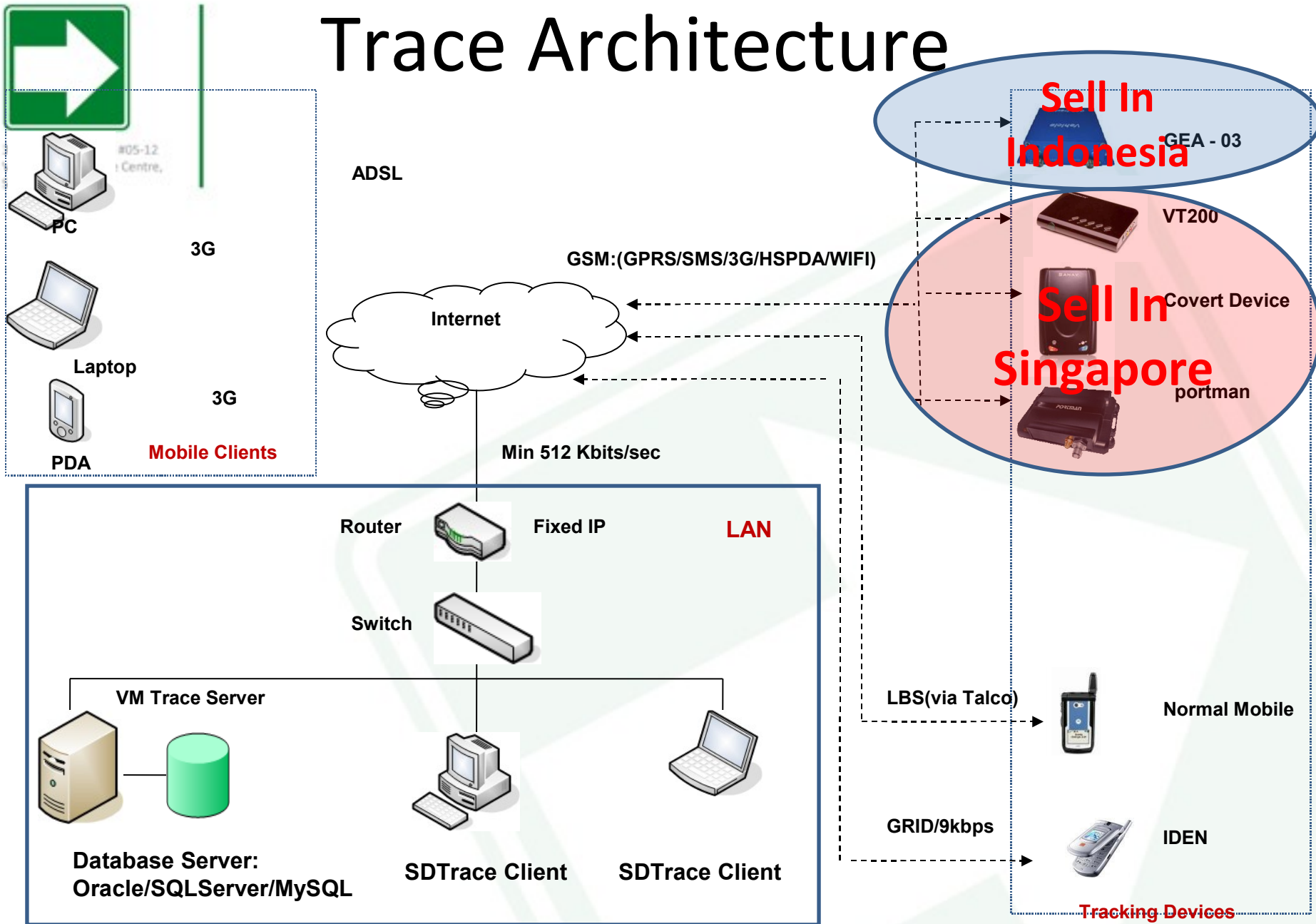
Hardware



Software



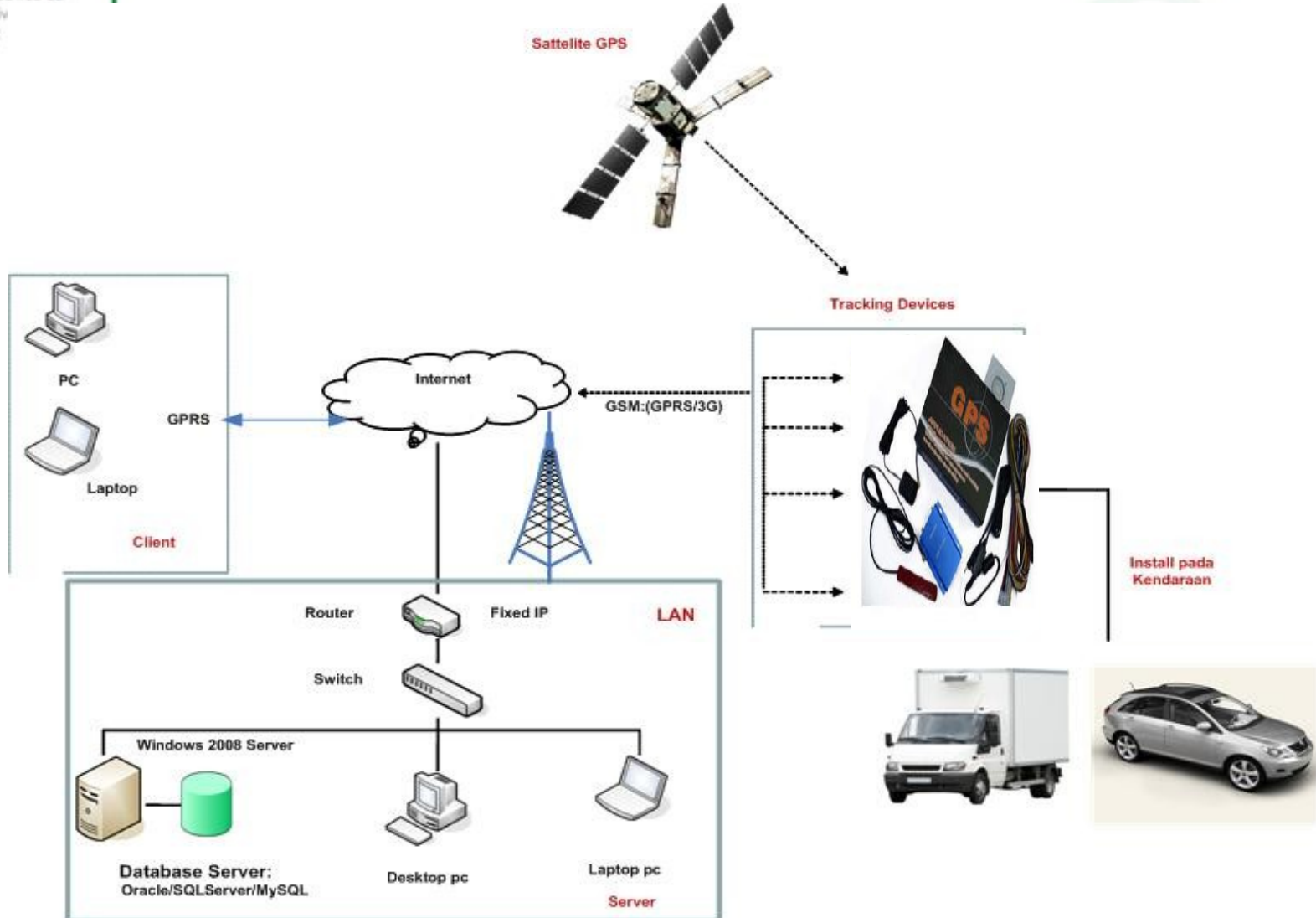
Trace Architecture





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Cara Kerja





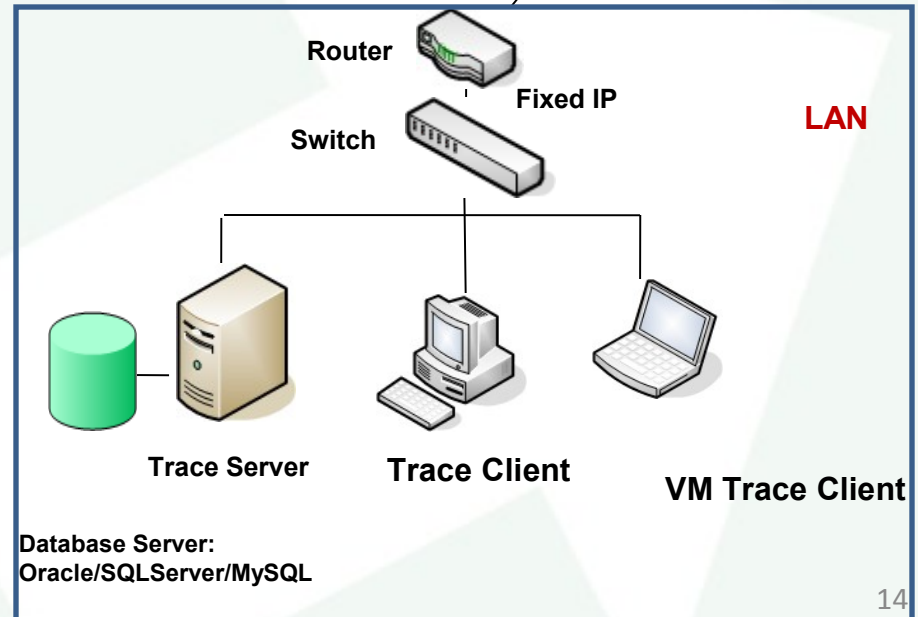
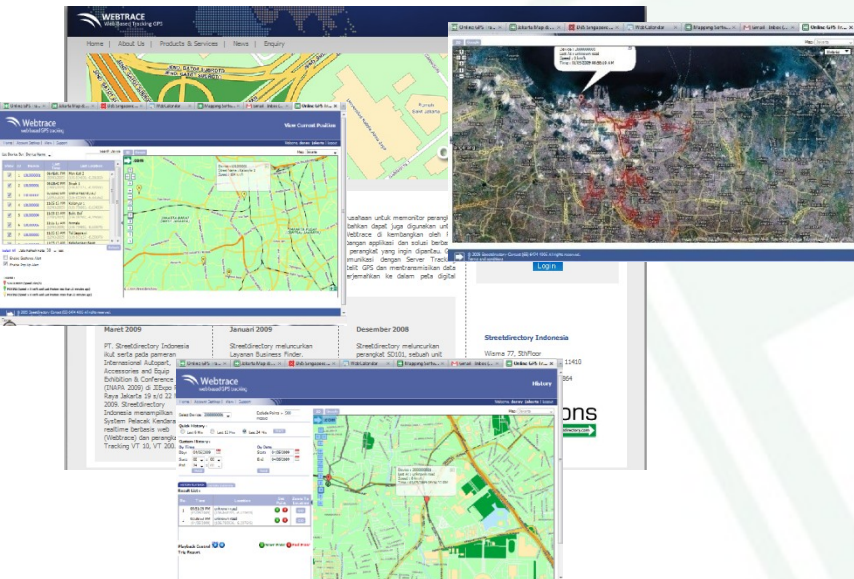
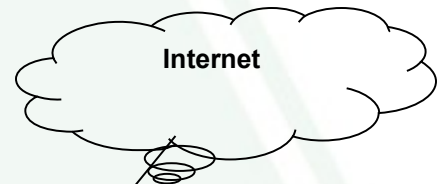
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Software



Base on Web
(Webtrace)

Client Server

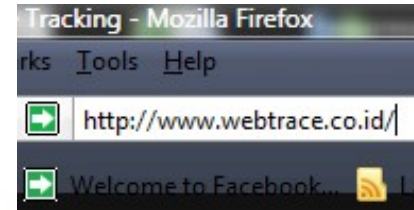




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Webtrace – Online Tracking

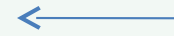
Merupakan teknologi tracking berbasis web dengan men-sinergikan antara Mobile Communication (GSM network), dan GPS (Global Positioning System).



Login to Webtrace

User ID

Password



| Simul | ID | Device | Last Time | Last Location |
|-------------------------------------|----|------------|-----------------------------|--|
| <input checked="" type="checkbox"/> | 1 | XXXXXXXXXX | 07:16:04 AM (19/05/2009) | Selwerdi Park 4 (106.765881, -6.307670) |

LEGEND:

- STATIONARY (Speed 0 km/h)
- MOVING (Speed > 0 km/h and Last Position less than 20 minutes ago)
- MOVING (Speed > 0 km/h and Last Position more than 20 minutes ago)

- Flexible, simple, easy access, easy implemented
- Memperbaiki produktivitas
- Optimalisasi Sumberdaya
- Memperbaiki standard layanan
- Performance Benchmark



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View Current Location

Online GPS Tracking | Jakarta Map & ... | DBS Singapore ... | WebCalendar | Mapping Softw... | Gmail | Inbox (... | Online GPS Tr...

Webtrace
web based GPS tracking

View Current Position

Home | Account Settings | View | Support

Welcome, denry jakarta | Logout

List Device By: Device Name

| Show | ID | Device | Last Time | Last Location |
|-------------------------------------|----|------------|-----------------------------|---|
| <input checked="" type="checkbox"/> | 1 | 1010000001 | 06:16:01 PM (03/03/2005) | Moh Kafi 2 (106 034030, -6.331000) |
| <input checked="" type="checkbox"/> | 2 | 1010000001 | 06:18:42 PM (19/01/2005) | Sisak 1 (106 827251, -6.335301) |
| <input checked="" type="checkbox"/> | 3 | 1010000037 | 02:38:42 PM (20/01/2005) | UNNA MED KUALA (106 811959, -6.361462) |
| <input checked="" type="checkbox"/> | 4 | 1010000003 | 11:25 13 AM (12/03/2005) | Kalianyar 1 (106 750003, -6.154054) |
| <input checked="" type="checkbox"/> | 5 | 1010000004 | 11:25 13 AM (17/01/2005) | Buki Gul (106 787503, -6.776381) |
| <input checked="" type="checkbox"/> | 6 | 1010000006 | 11:26 12 AM (12/03/2005) | Nirntala (106 719802, 6.150578) |
| <input checked="" type="checkbox"/> | 7 | 1010000005 | 11:25 13 AM (12/03/2005) | Tol Jagorewi (106 873137, -6.250070) |
| <input type="checkbox"/> | 8 | 1010000008 | 11:25 13 AM | Kebahagiaan Barat |

Select All Data Refresh kata 30 sec

Enable Geofence Alert
 Enable Pop Up Alert

Legend:

- STATIONARY (Speed 0km/h)
- MOVING (Speed > 0 km/h and Last Position less than 20 minutes ago)
- MOVING (Speed > 0 km/h and Last Position more than 20 minutes ago)

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Satellite View

Online GPS Tra... x Jakarta Map &... x DBS Singapore... x WebCalendar x Mapping Softw... x Gmail Inbox (... x Online GPS In... x

50 Gura... Map: Jakarta Hybrid

Device : 2000000001
Last Alt : unknown road
Speed : 0 km/h
Time : 01/05/2009 08:58:10 AM

The image shows a satellite view of Jakarta, Indonesia, with a red route overlaid on the map. A popup window displays tracking data: Device ID 2000000001, Last Altitude unknown road, Speed 0 km/h, and Time 01/05/2009 08:58:10 AM. The map interface includes a search bar with '50 Gura...', a map style selector set to 'Hybrid', and a title bar with several browser tabs. The bottom of the screen features a copyright notice for SpeedFactory Contact (65) 4741 1005 and a Terms and conditions link.

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Play History

Webtrace
web based GPS tracking

History

Welcome, denny jakarte | Logout

Select Devices: 2000000001 Exclude Points > 500 meters

Quick History:
 Last 6 Hrs Last 12 Hrs Last 24 Hrs

Custom History:
By Time
Day: 01/05/2009 Start: 01/05/2009
Start: 00:00 End: 00:00 End: 04/05/2009
End: 24:00

HISTORY PLAYBACK HISTORY OVERVIEW

Result List:

| No. | Time | Location | Set Point | Zoom To Location |
|-----|-----------------------------|---|--|-----------------------------------|
| 1 | 05:51:26 PM (01/05/2009) | unknown road (106.848155, -6.170678) | <input checked="" type="radio"/> <input type="radio"/> | <input type="button" value="GO"/> |
| 2 | 02:18:13 PM (01/05/2009) | unknown road (106.765936, -6.207615) | <input checked="" type="radio"/> <input type="radio"/> | <input type="button" value="GO"/> |

Playback Control: Start Point End Point

Trip Report



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Geofencing

Mozilla Firefox
http://www.webtrace.co.id/popup.php?stat=add&option=geofencing

Webtrace
web based GPS tracking

Geofencing

Add New Geofence

1) Geofence Properties

Geofence Title:

Apply Geofence to Device(s):
101000001
101000001
101000002
101000003
101000004
101000005

2) Specify Location(Geofence Center)

by Coordinate

Longitude:
Latitude:

by Postal Code

Range: Meters

Action:

3) Specify Time Window

Date: (dd/mm/yyyy) Time:

Start:
End:

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Done



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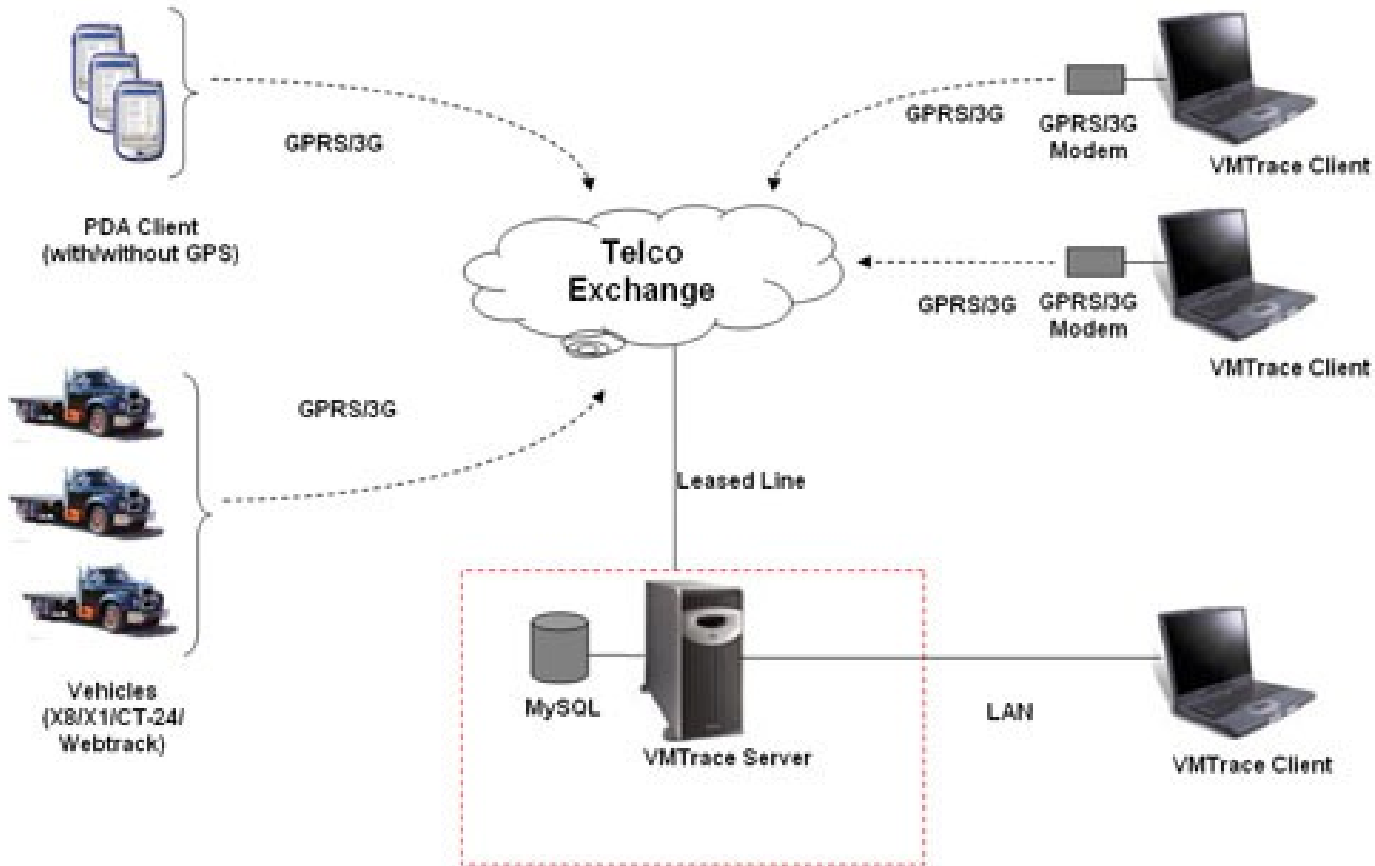
Fitur Lainnya

- Realtime Tracking Via Internet
- Tracking via GPRS or SMS
- Road level Digital Map
- Historical Tracking
- Geofencing
- Report Management
- Machine Control, Alarm, dll



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Client Server





Tracking Location Realtime

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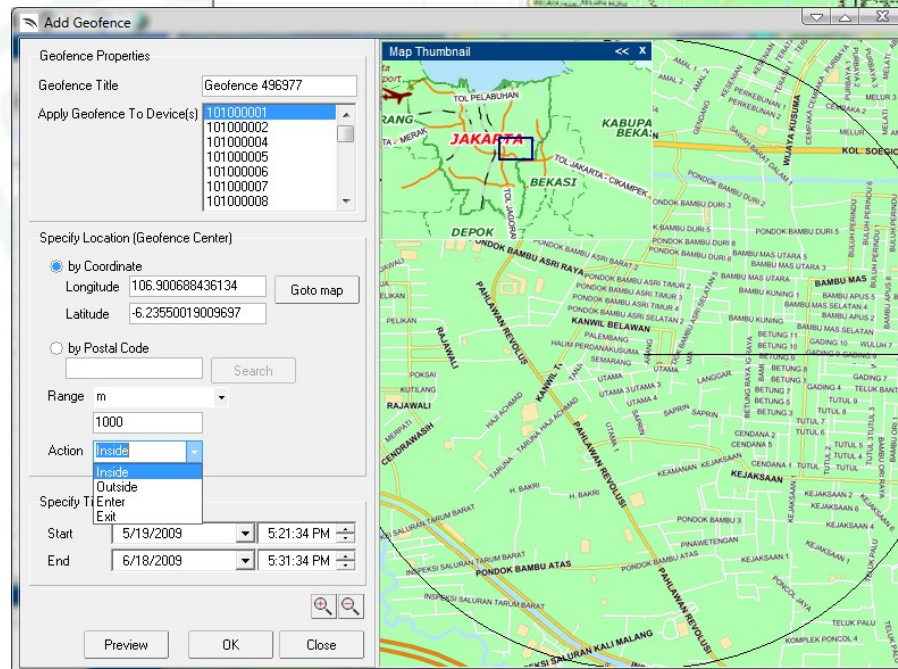
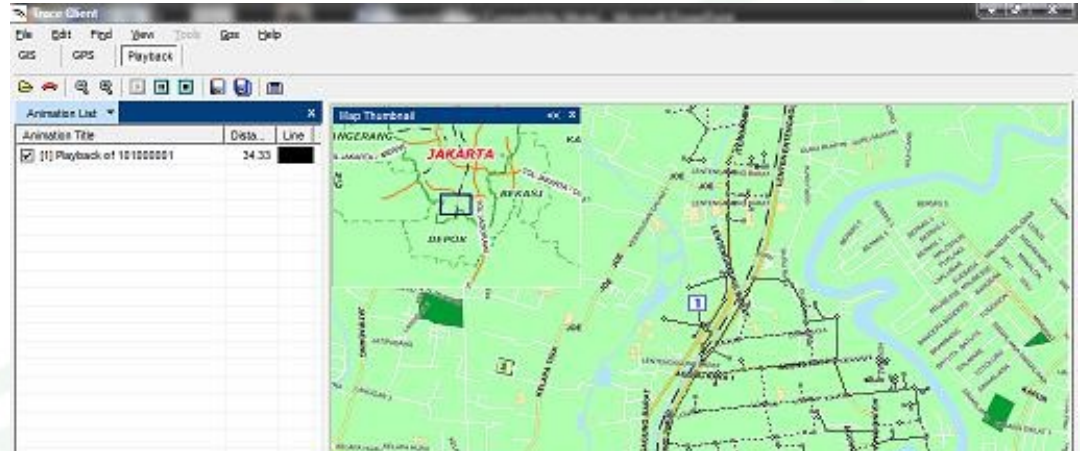
The screenshot displays a real-time location tracking application window titled "Trace Client". The interface includes a menu bar (File, Edit, Find, View, Tools, Gps, Help), a toolbar with various icons, and a "Device Manager" panel on the left. The "Device Manager" panel shows a list of tracked devices with their IDs (e.g., 101000040, 101000050, 101000051, etc.) and a "Devices Legend" at the bottom left. The main area is a map of Jakarta, Indonesia, showing major roads and landmarks. Numerous tracked devices are visible on the map, each represented by a small icon with a unique ID (e.g., 101000002, 101000025, 101000035, 101000036, 101000037, 101000038, 101000039, 101000040, 101000041, 101000042, 101000043, 101000044, 101000045, 101000046, 101000047, 101000048, 101000049, 101000050, 101000051, 101000052, 101000053, 101000054, 101000055, 101000056, 101000057, 101000058, 101000059, 101000060, 101000061, 101000062, 101000063, 101000064, 101000065, 101000066, 101000067, 101000068, 101000069, 101000070, 101000071, 101000072, 101000073, 101000074, 101000075, 101000076, 101000077, 101000078, 101000079, 101000080, 101000081, 101000082, 101000083, 101000084, 101000085, 101000086, 101000087, 101000088, 101000089, 101000090, 101000091, 101000092, 101000093, 101000094, 101000095, 101000096, 101000097, 101000098, 101000099, 101000100). The status bar at the bottom shows "Map Scale: 1px = 0.001 status: Connected".



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Fungsi Standar Tracking

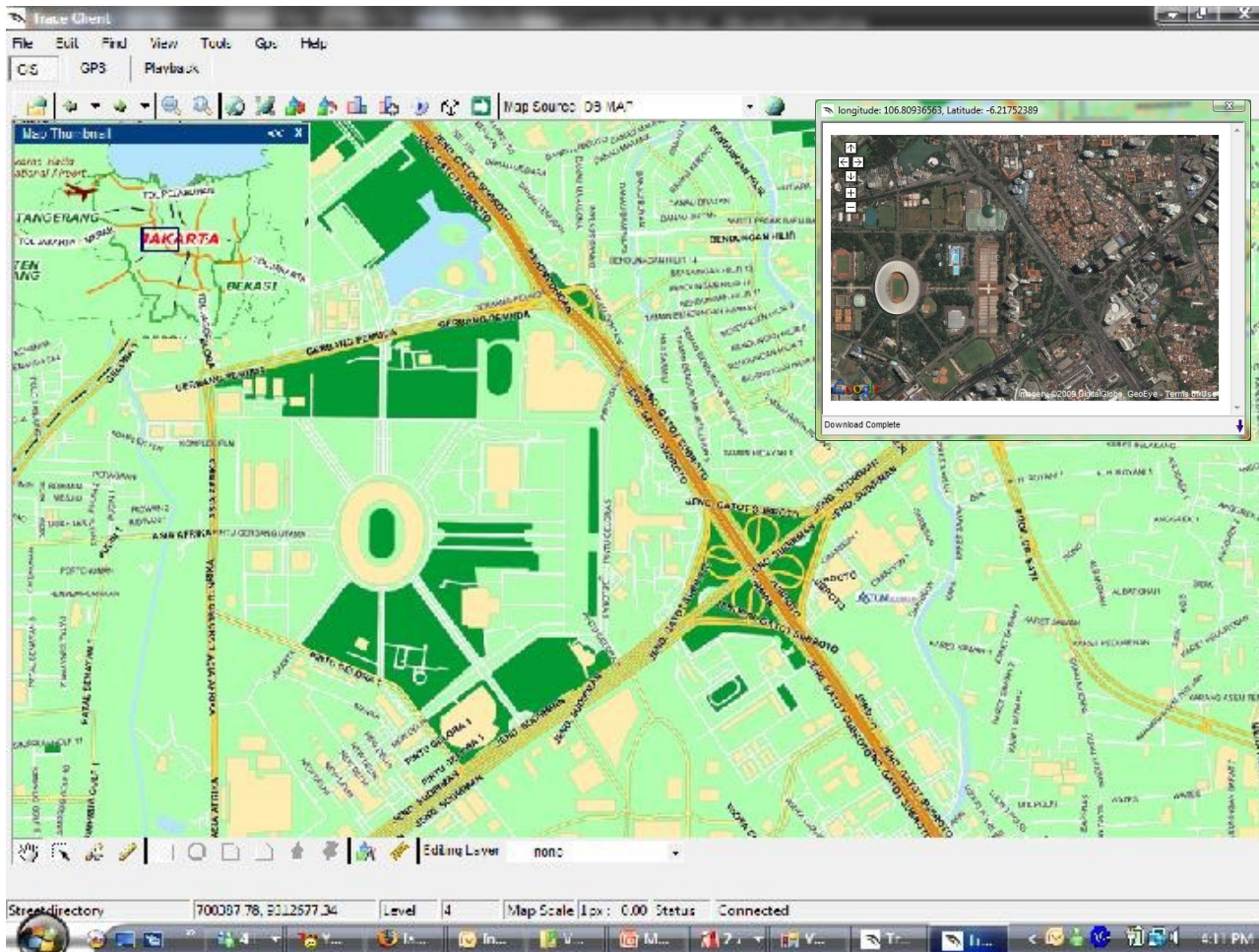
- Geofence
- Message Alert
- Playback History
- SMS Alert





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Mapping Data Set



- Peta Raster
- 6 Level tampilan peta include : nama jalan utama, nama jalan raya, nama jalan, nama gang
- Real time Koordinat Longitude dan Latitude
- POI (*Point Of Interest*) lebih dari 314 Kategori
- Ratusan Ribu Record POI
- Peta dan database di update secara periodik
- Highly use friendly
- Integrated dengan Satellite Map.



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Spatial Analysis

File Edit Find View Tools Gps Help
GPS Playback

Find Nearby GPS Device

1. Select Location
Vertex (765319.37630839, 9316751.03767038)

2. Set Radius
2 KM

3. Select Grouping Type
Unit Grouping

4. Select Nearby Group(s)

| Nearby GPS Group | Count |
|------------------|-------|
| X3 | 2 |

Show Result

Find Nearby Result

| No | Device Name | Distance (M) |
|----|-------------|--------------|
| 1 | 10100069 | 1053.1467 M |
| 2 | 10100069 | 888.0428 M |

Map Thumnei

JAKARTA UTARA (NORTH JAKARTA)

JAKARTA PUSAT (CENTRAL JAKARTA)

JAKARTA BARAT (WEST JAKARTA)

JAKARTA TIMUR (EAST JAKARTA)

Device Id - 69
ND : 10100069
Distance - (888.0428 M)

Streets Directory /053b2.XI, 9316892.1/2 Level 12 Map Scale 1px: 0.001 Status Connected

- Find Location
- Find Nearly Location
- Find Device
- Find Nearly Device
- Find Nearly Route



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Reporting

- Highly Customize Reporting

Playback Viewer

Name: Playback of 101000001

| No | DATE/TIME | ROAD NAME | LONGITUDE | LATTITUDE |
|----|----------------------|-----------|-------------|-----------|
| 1 | 5/18/2009 5:45:55 PM | | 106.8327521 | -6.29 |
| 2 | 5/18/2009 5:46:05 PM | | 106.8354726 | -6.30 |
| 3 | 5/18/2009 5:46:16 PM | | 106.8327521 | -6.29 |
| 4 | 5/18/2009 5:46:26 PM | | 106.8310428 | -6.29 |
| 5 | 5/18/2009 5:46:36 PM | | 106.8309427 | -6.29 |
| 6 | 5/18/2009 5:46:46 PM | | 106.8314182 | -6.30 |
| 7 | 5/18/2009 5:46:56 PM | | 106.8315551 | -6.30 |
| 8 | 5/18/2009 5:47:06 PM | | 106.8318564 | -6.30 |

Export OK Cancel

By Time
By Device

| No | DATE/TIME | ROAD NAME | LONGITUDE | LATTITUDE |
|----|-----------------|-----------|------------|------------|
| 1 | 5/18/2009 17:45 | | 106.832752 | -6.295799 |
| 2 | 5/18/2009 17:46 | | 106.835473 | -6.3013784 |
| 3 | 5/18/2009 17:46 | | 106.832752 | -6.295799 |
| 4 | 5/18/2009 17:46 | | 106.831043 | -6.2984737 |
| 5 | 5/18/2009 17:46 | | 106.830943 | -6.2988357 |
| 6 | 5/18/2009 17:46 | | 106.831418 | -6.3001362 |
| 7 | 5/18/2009 17:46 | | 106.831555 | -6.3001809 |
| 8 | 5/18/2009 17:47 | | 106.831856 | -6.3002793 |
| 9 | 5/18/2009 17:47 | | 106.831555 | -6.3001809 |
| 10 | 5/18/2009 17:47 | | 106.83116 | -6.3010321 |
| 11 | 5/18/2009 17:47 | | 106.83035 | -6.300627 |
| 12 | 5/18/2009 17:47 | | 106.830161 | -6.3015239 |
| 13 | 5/18/2009 17:47 | | 106.829932 | -6.3019588 |
| 14 | 5/18/2009 17:48 | | 106.830161 | -6.3015239 |
| 15 | 5/18/2009 17:48 | | 106.829822 | -6.3014166 |
| 16 | 5/18/2009 17:48 | | 106.829775 | -6.3015976 |
| 17 | 5/18/2009 17:48 | | 106.829901 | -6.3016515 |
| 18 | 5/18/2009 17:48 | | 106.829775 | -6.3015976 |



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Fungsi Lainnya

- Import Data
- Analisis Layer
- Kemampuan dasar tracking (Waktu, Jarak, Kecepatan, Input – Output Pin – user define)



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Platform Recommended

| Recommended Requirements | |
|--------------------------|---|
| Computer Processor / | Computer with Core 2 Duo 2.0 Gigahertz (GHz) processor or higher is recommended. |
| Memory | 2GB of RAM; other programs running simultaneously may require additional memory. |
| Hard Disk | Hard disk space requirements will vary depending on configuration; custom installation choices may require more or less. Listed below are the minimum hard disk requirements for MapPoint: <ul style="list-style-type: none">• 30GB of available hard disk space (1.02 gigabytes for data import) |
| Operating Systems | Operating Systems: Windows XP Professional or Windows Vista |
| Drive | CD-ROM drive |
| Display | Super VGA (800 x 600) or higher resolution monitor with 256 colors |

** For single client license operating on Windows platform*



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Terima Kasih



Denny Charter

Manager, Business Development

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